UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

This fashionable wood frame residence of the early 20th Century is the style of Beaux Arts Classicism. The projecting two-story portico is supported on each side by three Roman Ionic fluted columns of monumental proportion which form the typical "coupled" columns of the style when viewed from either front or side. The portice is topped by a balustraded parapet with sections divided by pedestals in an elaborate fret design. A lower porch extends across the front of the house and is covered by the larger portico. This lower porch wraps around the corners of the house and ties into the porte cochere on the right side. Both lower porch and porte cochere have small unfluted columns matching the larger portico columns, and both are topped by a balustrade of simple square picket design with pedestals above each column. The hipped roof of the main house has a center flat deck with a balustrade matching the lower front porch. The chimneys are not symmetrical, but their caps duplicate those of the balustrade pedestals. All cornices are denticulated in graduated proportion with the columns. Leaded beveled glass is found in the front windows on the lower floor, the sidelights and transom of the entrance, as well as the entrance door.

The rear of the house is also symmetrical and features twin two-story wings separated by a flat-roofed enclosed porch and bathroom section.

INTERIOR: The interior is distinguished by mantels having engaged columns in a classicism which ties through with the exterior. One mantel has cabinets above, glazed with the same beveled and leaded glass as the front windows. The front rooms have marquetry floors with border patterns, and these rooms are connected by pairs of sliding pocket doors.

SURROUNDINGS: Located on what was once a residential street in downtown Florence, the Gregg House is surrounded by other residences of the early 20th Century period which have since been converted to commercial-professional businesses. The yard, however, has remained intact and features a two-story garage apartment, many large trees and shrubs, and a lattice fence.

8 SIGNIFICANCE

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_1800-1898	COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	_TRANSPORTATION
_1700-1799	ART	ENGINEERING	MUSIC	THEATER
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STATEMENT OF SIGNIFICANCE

Located in a downtown section of filorence, South Carolina, the Dr. Benjamin Gregg House is a notable example of the Beaux Arts style of residential architecture. Constructed circa 1907, the Gregg House was built by Dr. Benjamin Gregg, a prominent physician and pharmacist in Florence.

LOCAL HISTORY: The Gregg House was constructed as a private residence between 1905 and 1908 by Dr. Benjamin Gregg, a leading citizen of the town of Florence. Born in May 1860, Benjamin Gregg was educated at Mercer University, New York University, and the Bellvue Hospital. Upon completion of his education, Gregg set up a medical practice and pharmacy in Florence. Gregg's practice prospered and he eventually was appointed as surgeon for both Atlantic Coast Line Railroad and Seaboard Railroad. Gregg was also a leading member of the Methodist Episcopal Church and the local chapter of Masons.

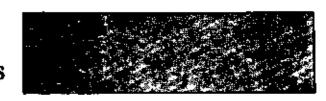
Following the death of Dr. Gregg in 1933, his widow sold the property to Edith McEachern. Mrs. McEachern used the house as a residence until her death in 1973. Her husband continued to reside there until his death in 1975. Although only a portion of the Gregg House is currently being used as an apartment, several local individuals have preliminary plans to purchase the property with the intent of utilizing the entire building for an adaptive use.

ARCHITECTURE: The Gregg House is significant as an excellent example of the Beaux Arts style of residential architecture. The fine detailing in the style of the early 20th Century makes it worthy of preservation and a local landmark in Florence.

Form No. 10-300a (Nov. 10-74)

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The Gregg House as an example of the Beaux-Arts style in residential design exhibits additional design elements that make it significant to America's turn-of-the-century architectural development.

Combined with the effect of coupled columns, monumental fivepart massing, and play of receding planes is a definite classical vocabulary particular to residential design.

The thrust of the World Columbian Exposition's (1893) "Great White" classicism redirected focus of the Arts and the Crafts movement toward design goals that may be vividly termed American Classicism.

The regularity and naive interpretation of Georgian motifs produced in our colonial era proved as fertile a field for eclectic borrowing as the contemporary design principles of the Beaux-Arts. The hipped roof, widow's walk, and overall symmetry combine with paneled pedestals and federal detail to create an allusion of our eighteenth century legacy.

What is synthesized in the Gregg House is a turn-of-the-century domestic approach to classicism. It is the refreshing naive borrowing that is so typically American. The Gregg House combines Beaux-Arts grandeur, with colonial detailing that effectively exemplifies a significant development in our residential architectural heritage.

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9 MAJOR BIBLIOGRAPHICAL REFERENCES

Deeds, Florence, South Carolina: Register of Mesne Conveyance, Florence County.

"Dr. B. G. Gregg Dies," <u>Southern Christian Advocate</u> Vol. 97, N. 32 (August 10, 1933) p. 7.

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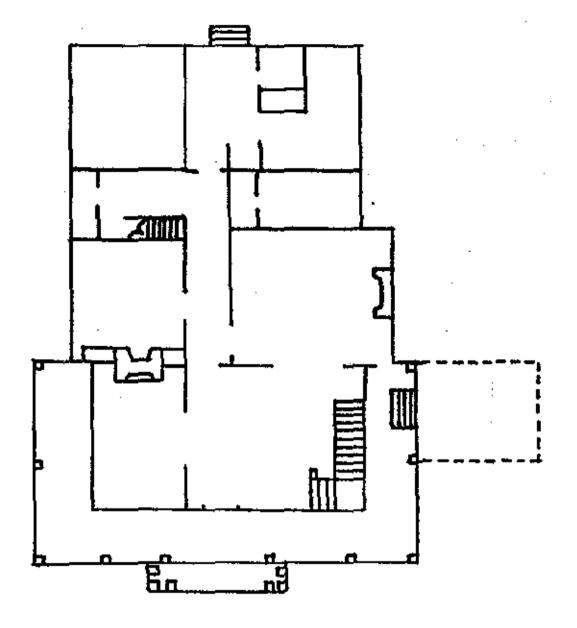
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Gregg House

1st Floor Plan drawn by Steve Smith 1978

WEST.QUADRANGLE Dr. Benjamin Gregg House
Florence County South Carol UTM Reference